WEST VIRGINIA REAL ESTATE COMMISSION



A COMPREHENSIVE GUIDE TO REAL ESTATE CONTINUING EDUCATION



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INTRODUCTION

The <u>purpose</u> of this guide is to present the Commission's expectations related to all elements and aspects of the continuing education approval process following the requirements of the Real Estate License Act and Legislative Rules.

The <u>goal</u> of the guide is to help the continuing education providers and instructors in their efforts to develop high quality education offerings and provide West Virginia licensees with the knowledge, skills and abilities necessary to successfully offer and practice real estate brokerage services in a manner that serves and protects the public interest.

The need for developing these comprehensive guidelines is evident and is determined by the quality of the applications submitted for approval and the gaps and deficiencies needing correction and revision. In addition, the decision to develop the Guide is supported by the pursuit of efficiency and quality, and most of all to provide support and direction to continuing education providers and instructors.

The information included in this document is based on review of the West Virginia Real Estate License Act and Legislative Rules, research of professional publications and documents of other Real Estate Regulatory agencies. It follows the requirements and procedures outlined in the West Virginia Real Estate License Act and the Legislative Rules related to applications for continuing education provider, course, and instructor.

The Guide was developed by Nedka P. Dineva, PhD, Education Director for the Commission.

CHAPTER 1: CONTINUING EDUCATION DEFINED

1.1. Definition.

There are a variety of interpretations and definitions of continuing education in professional publications and research reports.

For the purposes of this document, <u>continuing education</u> is defined as a specialized learning activity designed to provide new or enhance existing knowledge, skills and abilities of real estate professionals and enable them to practice real estate brokerage business in a manner that protects the public interest.

This definition is in compliance with WV CSR § 173.3.3 which reads in pertinent part "All continuing education courses shall cover real estate subjects which the Commission finds relevant to fulfilling the statutory duty or best practices of licensees, and contribute directly to the professional competence of the individual".

1.2. Purpose and objectives.

The <u>purpose</u> of the continuing education, as a regulatory requirement, is to encourage licensees to expand the foundation of their knowledge and to keep up to date with new regulatory requirements or professional developments.

The <u>primary objective</u> of continuing education in real estate is to provide knowledge and skills which enable licensees to better serve and protect the consumer of real estate services.

This objective is a direct result of the principle purpose of the Real Estate Commission of protecting the public interest from the unauthorized, unqualified and unregulated practice of real estate brokerage.

1.3. Requirements.

- 1.3.1.To maintain an active license, every licensee is required to complete seven (7) hours of continuing professional education for each fiscal year in courses approved by the commission.
- 1.3.2. To receive credit, the courses must be taken during the fiscal year preceding the fiscal year for which the licensee is applying for license renewal.

1.3.3. Exempt from this requirement are:

- a licensee who held a license on 07/01/1969 and renewed it continuously thereafter.
 - a licensee who is on inactive status.
- a licensee who qualified for a license by passing both the national and state licensing examinations during the fiscal year of his or her first required renewal if the licensee renews on or before June 30 of that fiscal year.
- 1.3.4. When a licensee on inactive status wants to activate his/her license, he or she must satisfy the requirement for continuing education which would have been in place at the time the license was renewed.
- 1.3.5. Non-resident licensees must comply with the requirement for continuing education. However, if the non-resident's jurisdiction has a comparable continuing education requirement and recognizes West Virginia continuing education credits as fulfilling that jurisdiction's continuing education requirement, the Commission will accept continuing education credit earned in the other jurisdiction. Distance education courses must meet WV requirements for approval in order to be accepted.

CHAPTER 2. CONTINUING EDUCATION PROVIDER

2.1. Definition.

<u>Continuing education provider</u> is any institution or individual who is seeking approval to offer continuing education courses for credit to West Virginia licensees.

2.2. Application.

- 2.2.1.All candidates for approval as a continuing education provider should familiarize themselves with the requirements and procedures prior to submitting an application.
- 2.2.2. All out-of-state providers must be registered to do business in WV and show proof of registration with the WV Secretary of State office at the time of the application. No application will be considered before this requirement is met.
- 2.2.3. Each candidate must submit an original "Continuing education provider" application on forms prescribed by the Commission and pay the required provider initial approval fee in compliance with WV CSR § 174-2.
 - 2.2.4. The applicant shall address, in detail, the following areas:
 - a. Experience in developing and offering educational courses and programs.
 - b. Attendance monitoring policy. Attendance verification forms.

- c. Admission policy.
- d. Refund policy.
- e. Exam policy and procedures, when applicable, along with policy for makeup exams.
 - f. Policy and procedures for maintaining all records.
 - 2.2.5. In order to be approved, each provider must certify the following:
 - Each course will be open to all individuals on an equal basis.
- b. Authorized representatives of the Real Estate Commission may monitor and audit each course.
- c. Certificates of course completion will only be issued to students who have attended an approved course and have complied with all the requirements needed to earn the credit.
- d. All courses will be offered in compliance with the provisions of the Real Estate Licensed Act (WV Code § 30-40-1 et seq), and Legislative Rules (WV CSR § 174-1, 174-2 & 174-3).
- 2.2.6. The provider application must be completed in full, signed by an authorized representative of the applying institution and dated.
- 2.2.7. After approval, the provider will be assigned a permanent and unique provider number, which must be used on all continuing education course applications submitted to the Commission for approval.
- 2.2.8. Approved providers are not allowed to promote or sell any product or service while offering or conducting any continuing education course.
- 2.2.9. Each approved provider shall verify and monitor attendance at all approved course offerings.

- 2.2.10. It is the responsibility of the approved provider to prepare advertisements for all course offerings including when contracting with individual offices of professional associations to offer an approved course. When the provider is contracted to provide an approved course to a group of licensees all advertisements must be in the name of the approved provider and the course open to all licensees on an equal basis.
- 2.2.11. The "Continuing Education Provider Application" (Appendix # 1) is posted on the Commission's website and is available for download at: https://rec.wv.gov/Education/Documents/CE-%20provider%20application-%202018.pdf

2.3. The American with Disabilities Act (ADA).

Each education provider has specific responsibilities under ADA and must certify that its courses will be conducted in compliance with the American with Disabilities Act. The courses must be offered in a place and manner accessible to all individuals, or provide alternative but equal arrangements. This may include providing auxiliary aids and services for people with disabilities. The provider should be familiar with the requirements of ADA or consult with specialized agencies such as Equal Employment Opportunity Commission, US Department of Education, US Department of Labor, Federal Communications Commission, US Department of Justice, etc.

2.4. Records.

Each approved continuing education provider is required to:

2.4.1. Maintain records of all students who completed a course of education offered by the provider. The records shall include the name and the address of the student, the title of the course, the date of completion, the course approval number, and the credit hours awarded.

- 2.4.2. Keep the records for a minimum of five (5) years and be open for inspection by the Commission or its authorized representative.
- 2.4.3. Annually supply the Commission with a comprehensive list of all students who have completed a course at their institution during the fiscal year July 1 through June 30. The list must be presented in a form prescribed by the Commission and no later than July 15 of the succeeding fiscal year. The form is posted on the Commission website in a variety of formats. A copy of the report form (Appendix # 2) may be downloaded at:

https://rec.wv.gov/Education/Documents/Template-CE%20report.pdf

2.5. Annual Renewal.

- 2.5.1. To remain active all approved continuing education providers are required to renew on an annual basis on forms and through a process prescribed by the Commission. The renewal must be completed no later than on or prior June 30 of each year fiscal year.
- 2.5.2. Approved or renewed instructors may not teach an approved course under a continuing education provider who has not renewed.
- 2.5.3. The required, non-refundable renewal application fee, set forth in WV CSR § 174-2, must be submitted with the application.
- 2.5.4 A copy of the provider renewal form (Appendix #3) may be downloaded from the website at :

https://rec.wv.gov/Education/Documents/CE%20provider%20renewal%20application.pdf

CHAPTER 3. CONTINUING EDUCATION COURSE

3.1. Definition.

<u>Course of education</u> may be defined as a structured learning activity designed to deliver information and to impact the set of knowledge and skills one may have.

3.2. Requirements.

- 3.2.1. Before submitting a course application for approval, each provider must familiarize him/herself with the requirements of WV Code § 30-40-16 and WV CSR § 174-3.
- 3.2.2. Approval from the Commission must be obtained for any course prior to advertising or offering the course, although a provider may advertise a course submitted for approval prior to its approval by including a plain and visible statement that the course has not yet been approved by the Commission.
 - 3.2.3. To be approved for credit, all continuing education offerings must:
 - a. Directly relate to the real estate practice.
 - b. Contribute directly to the professional competence of the licensee.
 - c. Present best professional practices of licensees.

To determine whether the course meets the criteria outlined above, it is important to answer the question: To what does the course directly contribute?

1. Improving the level of knowledge, skills and abilities of the licensee that supports the <u>lawful performance</u> of real estate services and <u>contributes to the professional competence</u> of the licensee.

OR

2. The <u>personal improvement</u> of the licensees. These courses are aimed to help licensees build or boost their business.

3.3. Guidelines.

Each course provider must adhere to the following guidelines:

- 3.3.1. Each course should contribute directly to the professional competence of the licensees and enhance their ability to protect the public interest and the consumers of real estate brokerage services from harm.
- 3.3.2. Course development shall follow the generally accepted principles and models of instructional design. The basic model to refer to is the ADDIE model and its five phases: Analysis, Design, Development, Implementation, and Evaluation.

<u>Analysis</u>: During this phase the problem or the training need should be identified, the main broad goals defined, learner characteristics and expectations analyzed, learning styles and motivation determined.

<u>Design:</u> This is the core and the foundation of each course design process. During this phase the specific learning objectives and outcomes, along with the assessment

instruments, must be identified. The course content must be designed and structured in a way to support the achievement of the learning objectives. In addition, all course related items should be identified, such as manuals and handouts, course support materials, exercises, audio and video materials, lesson plans, evaluation materials.

<u>Development:</u> This is the construction phase of the process, which includes identification of the instructional strategies to be used, development of all instructional materials and manuals, review of suggested audio and video components, and classroom logistics. Pilot testing is also part of this phase.

<u>Implementation:</u> Present the final product (the course) to the market and the learners, after approval by the WVREC.

<u>Evaluation</u>: Two types of evaluation are included in this phase- formative and summative. Although, the evaluation is listed as the final phase of the course development process, formative evaluation is conducted during each individual phase.

<u>Formative</u> evaluation focuses on the process. The purpose is to catch deficiencies or problems which impact the implementation and to take actions for improvement while the course is still in progress.

<u>Summative</u> evaluation evaluates the course at the end and focuses on the outcomes. The purpose is to determine whether the goals and objectives have been met.

The feedback received as a result of both the formative and the summative evaluations may cause revision and modification of the course design and the content.

3.3.3. The course content and materials should be developed by qualified individuals. Course designers and developers should be subject matter experts in the area of study and also possess knowledge and skills in instructional design and course

development.

It is advisable that the education provider create a team of experts with expertise in different aspects of the course development process whose knowledge and skills complement each other.

- 3.3.4. Course content must be current. If tables, charts and statistical information are part of the course content, the data must be current and no more than three (3) years old.
- 3.3.5. The Commission shall determine the amount of credit to be awarded to each course based on the content evaluation. The minimum length of each course shall be three (3) hours with each hour equaling fifty (50) minutes of instruction. The Commission will not approve any course which does not have sufficient content to meet the required minimum. The length of the breaks must not be included when calculating the instruction time.
- 3.3.6. The course content shall directly relate to the real estate practice and address "real estate related subjects including, but not limited to real estate law, agency, ethics, civil rights, equal opportunity, appraisal, contract law, finance, and principal/agent relationship" (WV CSR § 174.3.3). Review of the course content should confirm its relevance to the professional competence of the licensee for the purpose of protecting the public interest and the consumer of real estate services. Each course is reviewed and evaluated on an individual basis.
- 3.3.7. The presentation of course content may be enhanced by the use of technology. If instructional elements (videos, interactive exercises, external links, assessments, etc.) are incorporated in the content, access to them must be submitted to the Commission as part of the application package at the time the course approval is

sought. If such instructional elements are used to deliver the content, the instructor must be present at all times while class is in session.

- 3.3.8. When a course is taught by an approved instructor, who is licensed real estate professional, the instructor may receive continuing education credit toward the requirement for license renewal in the amount of credit for which the course has been approved. The credit may be awarded only for the first time the course is taught. The instructor can not receive credit for any subsequent teaching of the same course (WV CSR § 174-3-3).
- 3.3.9. The Commission may deny course approval for providers who have a documented record of violating the WV Real Estate License Law and/or the Legislative rules.
 - 3.3.10. All course approvals expire on June 30 of each year.

3.4. Application.

3.4.1. When seeking approval for a continuing education course, each approved provider must submit a course application on a form prescribed by the Commission along with a <u>non-refundable</u> initial course approval and registration fee in compliance with WV CSR § 174-2. It is advisable to submit a separate payment for each course application.

A copy of the course application (Appendix # 4) may be obtained at: https://rec.wv.gov/Education/Documents/CE%20course%20application-%202018.pdf

3.4.2. The course application must be received in the Commission's office at least 45 days in advance of the course being scheduled for offering for credit.

- 3.4.3. Each application must be accompanied by a copy of:
 - a. All course materials.

The course materials must:

- support the course content outline presented on the application,
- provide sufficient information to allow a detailed content review,
- be specific and NOT provide options for interpretation of the content.

Power Point Presentations with only bullet points and pictures are not considered course materials and do not satisfy this requirement.

- b. The handouts to be provided to the learners.
- c. The proposed advertisements, including the selected ways of distribution (through newspaper ad, e-mail, posting on a web-site, etc.). The advertisement should contain: the name and address of the course provider, the title of the course, date and location where the course will be offered, credit to be awarded after completion of the course, the name of the instructor, the price, and a statement clarifying that the course is open to all individuals on equal basis.

To assist licensees in avoiding duplication of courses and learning activities, the advertisement must show the course approval number assigned by the Commission.

- d. The evaluation form/s to be used to evaluate the course and the instructor.
- e. Video/s and other supplemental materials, when included in the course content and the instruction time. All videos shall be timed. In cases when only portion of a video material will be used, a statement should indicate the length of time which is included in calculating the instruction time.
- f. Access to any additional instructional element proposed to be used to deliver the content.
 - 3.4.4. The application must clearly indicate the name of the course provider

and its WV REC approval number, the title of the course, the requested credit hours, and the registration fee.

3.4.5. The application shall show the course content in 15 minutes increments with a clear indication of starting and ending times, the time of the breaks and lunch (when applicable).

A well structured outline clearly shows the consecutiveness and the length of each segment, allows for precise determination of the actual length of the course and the credit hours to be awarded. The final exam of the course, when required, <u>shall not be included</u> in the total time of instruction.

The required minimum instruction time is:

- for seven credit hours course- 350 minutes of instruction
- for four credit hours course- 200 minutes of instruction
- for 3.5 credit hours course- 175 minutes of instruction.

3.4.6. The content of each fifteen (15) minute segment shall be outlined and clearly stated.

Example:

Time:

Content outline:

Learning objective:

15 minutes

Introduction to Fair Housing Act

List milestones in the evolution of fair housing

law.

3.4.7. Each application must also indicate the difficulty level of the course content. The suggested levels of difficulty are: Basic/Beginning, Intermediate, and Advanced. The course difficulty level shall be determined based on the described learning objectives and course content. The following definitions should be considered when rating a course to determine difficulty level:

<u>Basic/Beginning:</u> Learning activity with providing basic information in a broad topic area without requiring previous knowledge on the topic.

<u>Intermediate:</u> Learning activity with content built beyond the basic knowledge level by introducing new material. The topic is more specific and the content is more detailed and requires preliminary knowledge of the subject.

<u>Advanced:</u> Learning activity with specialized and challenging content. It goes beyond the introduction of new material at an intermediate level. At this level mastery and proficiency are the targeted outcomes.

- 3.4.8. A schedule of the initial and all subsequent offerings of the course must be presented with the application. The provider must submit a notification for each additional offering in advance of the scheduled date of course offering. The notification must include the following information: title of the course, course approval number, date and location where the course will be offered, the instructor's name, beginning and ending time, and the price. It is the responsibility of the approved provider to also supply the Commission with a copy of the advertisement for each additional location and subsequent offering.
- 3.4.9. The main benefits to the licensee who attends the course must be described. The description shall emphasize the gains, positive results and effects of completing the course. It shall clearly distinguish between the benefits of the course and the learning objectives and outcomes of the course segments (modules).

3.4.10. The teaching strategies, which will be employed to present the course content, must be explained in detail. How the course is taught is as important as what is taught. The strategies should incorporate active learning approaches and techniques to engage the participants. The variation and difference in the participants' learning styles should be considered when selecting the teaching strategies.

The way adults prefer to approach new information defines their learning style. Knowing the specifics of each learning style will help in the selection of the teaching strategies needed to be employed for the presentation of the course content.

For the purposes of this Guide we will concentrate on three (3) primary learning styles: auditory, visual, and tactile.

A. <u>Auditory</u> is the learning in which the participant learns best by listening or hearing information presented through lectures, discussions, records, tapes, CDs. These learners listen carefully to all sounds associated with the learning. <u>"Tell me" is their motto."</u> They will pay close attention to the sound of your voice, and they will actively participate in discussions. One can best communicate with them by speaking clearly and asking questions.

- B. <u>Visual learning</u> is in place when the participant learns best by visualizing or watching. Visual learners rely on pictures. They love graphs, diagrams, and illustrations. The information for these learners should be presented in writing, through texts, charts, diagrams, videos or other visual means. <u>"Show me" is their motto.</u> They want to know what the subject looks like. One can best communicate with them by providing handouts and writing on the white board.
- C. <u>Tactile/Kinesthetic learning</u> is also known as learning by doing. Learning takes place when the participant is involved in a physical activity. These learners need to

physically do something to understand it. Practical exercises and role playing are the best way to present information to these learners. Their motto is "Let me do it". They want to actually touch what they are learning. They are the ones who will get up and help you with role playing. You can best communicate with them by involving and allowing them to practice what they are learning.

3.4.11. The Learning Objectives for each segment of the course must be defined, clearly stated, and specific.

No application will be approved without clear stated, measurable and observable objectives stated in performance terms for <u>each individual segment</u> of the course. Courses submitted with generic learning objectives or limited number of objectives will not be approved.

What are Learning Objectives?

Learning Objectives are specific and measurable goals regarding what will be learned from the course. They are statements of what participants will be <u>able to do</u> when they have completed each individual segment of the course.

The Learning Objectives are the foundation of any course. They shall be presented as statements describing a competency or performance capability to be acquired by the learner.

The Learning Objectives are different from the goals.

<u>The goals</u> are general statements that describe in broad terms what the learner will gain from the instruction. They are broad, focus on the big picture and sometimes difficult to

to measure directly.

<u>The learning objectives</u> describe the expected outcomes of the learning process and how well the participants are expected to master the content at the intended level.

Main characteristics of effective learning objectives:

- a. Consistent with the goal of the curriculum/ course
- b. Clearly stated in performance terms
- c. Specific
- d. Measurable
- e. Realistic & doable
- f. Appropriate for the level of the learner

How to write learning objectives:

- a. Focus on student performance not instructor performance.
- b. Focus on result/ outcome not process or activity.
- c. Focus on terminal behavior- not subject matter. Start each statement with a verb that specifies, definite, observable behavior.
- d. Do not use vague verbs such as "understand", "know", "learn about". Use more specific, action verbs such as describe, compare, list, analyze, etc. (Detailed information is provided on page 21 of this Guide).

The review of course learning objectives is based on the Bloom's Taxonomy, and specifically the cognitive domain of learning. Course developers and providers must follow the six (6) categories or levels within the cognitive domain when developing course learning objectives: knowledge, comprehension, application, analysis, syntheses, and evaluation.

Knowledge

Knowledge, as the lowest level, is defined as the remembering of previously learned material and information such as common terms, methods and procedures, basic concepts, principles, and facts.

Comprehension

Comprehension is defined as the ability to understand the meaning of presented material and information. As the lowest level of understanding, comprehension may be demonstrated by explaining, summarizing, describing and interpreting trends, interpreting charts and graphs, and predicting effects.

Application

Application refers to the ability to use learned material in new and concrete situations. This may include the application of laws, rules, principles, and theories to real practical situations; solving of mathematical problems, and demonstration of correct usage of concepts, methods, and procedures. Learning outcomes in this area require of higher level of understanding than those under comprehension.

Analysis

Analysis refers to the ability to break down material and information into its building elements or segments to facilitate the understanding of its structure and organization. The process may include the identification of the individual segments and elements, analysis of the correlation between them, and of the principles involved in their organization. The outcomes for this level are more complex and require an understanding of both the content and the structural form of the material.

Synthesis

Synthesis refers to the ability to combine the individual elements and components together and

create a new organizational structure. The learning outcomes are of higher intellectual level and require more creative behavior.

Evaluation

Evaluation is the highest level and refers to the ability to determine and estimate the value of a specific object and/or process for a specific purpose, utilizing defined criteria. Learning outcomes on this level combine elements of all previous levels and therefore are the most complex.

The learning objectives are related to and determine the course difficulty level- beginning, intermediate, and advanced, on your course application.

Suggested Verb examples that represent intellectual activity on each of the six levels:

KNOWLEDGE:

arrange, define, duplicate, label, list, memorize, name, order, recognize, relate, recall, repeat, reproduce, state.

COMPREHENSION:

classify, describe, discuss, explain, express, identify, indicate, locate, recognize, report, restate, review, select, translate.

APPLICATION:

apply, choose, demonstrate, dramatize, employ, illustrate, interpret, operate, practice, schedule, sketch, solve, use, write.

ANALYSIS:

analyze, appraise, calculate, categorize, compare, contrast, criticize, differentiate, discriminate, distinguish, examine, experiment, question, test.

SYNTHESIS:

arrange, assemble, collect, compose, construct, create, design, develop, formulate, manage, organize, plan, prepare, propose, set up, write.

EVALUATION:

appraise, argue, assess, attache, choose/ compare, defend estimate, judge, predict, rate, core, select, support, value, evaluate.

EXAMPLE:

Course title: Agency

Unclear and unacceptable learning objective:

After completion of the course the participant will understand better the topic of Agency and will know its characteristics.

Measurable and acceptable learning objectives:

After completion of the course the participant will be able to:

- Identify various types of agency relationships common in real estate profession and the characteristics of each
- Describe the fiduciary duties involved in an agency relationship
- Explain the process by which agency is created and terminated and the role of disclosure in agency relationship

- Distinguish the duties owed by an agent to his/her client from those owed to customers
- Define the following key terms: agency, agency coupled with an interest, agent, buyer's agent, client, customer, designated agent, dual agency, express agency, express agreement, fiduciary relationship, fraud, general agent, implied agency, implied agreement, latent defect, law of agency, listing agreement, negligent misrepresentation, principal, puffing, special agent, subagent, and universal agent
- 3.4.12. No application will be approved without providing all required information and materials at a level satisfactory to the Commission.
- 3.4.13. Each approved course receives an unique course number assigned to it, which is related to the provider offering the course. The course number is not permanent and changes every fiscal year when and if the course is being renewed.

3.5. Incomplete applications and deficiencies.

- 3.5.1. When it is determined that the application submitted is incomplete, the provider will be informed about the missing component(s) of the application. The application review process will be postponed until the missing component(s) is/are received and the application is considered complete.
- 3.5.2. If deficiencies are discovered during the second review of the application, the provider will receive a written explanation of the deficiencies and the requirements for revisions. The provider will have up to thirty (30) days to respond to the request for revisions. If the provider fails to remedy the deficiencies and submit the required revisions, the application will be canceled.

3.6. Annual Renewal.

- 3.6.1. All course approvals expire on June 30 of each year.
- 3.6.2. A course provider may apply for course renewal at the time of the expiration or before by submitting a course renewal application on form prescribed by the Commission (Appendix # 5). There is no limitation on the number of course renewals.

A copy of the course renewal application may be downloaded from: https://rec.wv.gov/Education/Documents/CE%20course%20renewal%20application-%202018.pdf

3.6.3. The renewal application should be accompanied by a:

a/ letter certifying that no significant changes were made to the course content and the final exam, when required, after the initial approval of the course.

b/ non-refundable course renewal fee in compliance with WV CSR § 174-2. c/ sample advertisement.

No course materials are required for the renewal of previously approved course.

- 3.6.4. If substantial changes to the course content were made, the course can't be renewed as previously approved and will be considered a new course. In this case, all requirements for initial approval of a new course must be met. Changes are considered substantial when they affect a major portion of the course content.
- 3.6.5. Approved or renewed continuing education courses can only be offered by a renewed provider and taught by an approved or renewed instructor.
- 3.6.6. All continuing education courses must be renewed no later than June 30 of each fiscal year. Courses which have not been renewed by this deadline, may no longer be offered. If submitted after the deadline, these courses will need to be approved as a new course following the process and requirements set out in WV CSR § 174-3-3.1.

CHAPTER 4. DISTANCE EDUCATION

4.1. Definition.

For the purposes of this Guide distance education is defined as a learning activity "... in which the instruction does not take place in a traditional classroom setting but rather where the teacher and the student are separated by distance and sometimes by time, or both, and the instruction takes place through media" (WV CSR § 174.3).

4.2. Specific requirements.

4.2.1. All requirements and guidelines, described in Chapter 3 "Continuing Education Course" of this Guide, also apply to continuing education courses offered in a distance education format.

In addition, the specific requirements outlined below, apply only to distance education courses.

4.2.2. All continuing education courses delivered in a distance education format must be certified by the Association of Real Estate License Law Officials (ARELLO) prior to applying for approval by the Commission. ARELLO certification applies to the design and delivery of the courses and is based on a set of strict standards. When a combination of Primary and Secondary providers are involved, all entities must have current certification. More information about the certification and the specific standards may be obtained from:

https://www.arello.org/index.cfm/programs/distance-education/

"<u>Primary provider</u>" is the course developer. The primary provider may deliver the course or sell it to secondary providers, but in both scenarios, the provider is required to have a CDEI (Certified Distance Education Instructor) assigned to the course.

"Secondary provider" is not involved in the design or development of the course. It is an entity which purchases the right to deliver a certified course. The role of the secondary provider in course delivery is essential. It is the responsibility of the secondary provider to provide support services to course participants, interact with them, have a CDEI to answer content questions, monitor participant's progress, verify course completion, issue certificate of course completion, facilitate course evaluation, and verify participant's identity.

- 4.2.3. All real estate courses offered through distance education must be well structured and allow monitoring.
- 4.2.4. All instructors, engaged with the delivery of a distance education course must have current "Certified Distance Education Instructor" designation (CDEI) obtained through ARELLO. More information about the designation may be obtained from:

https://www.idecc.org/content.cfm?page=cdei

4.2.5. Each continuing education course delivered in a distance education format must have a comprehensive final exam that includes a sufficient number of questions to assure the student has a thorough knowledge of the course material. The time for the final exam must not be included in the instruction time.

True/False questions <u>are not allowed</u> in the final exams (summative assessments). They may be used for the incremental assessments during the course, but they cannot constitute more than ten percent (10%) of the number of questions in the assessment.

4.2.6. The number of questions on the final exam is determined by the number of credit hours requested. It shall be calculated by multiplying the number of credit hours by 10.

Example:

- for a seven (7) credit hour course- 70 questions
- for a four (4) credit hour course- 40 questions
- for a three and a half (3.5) credit hour course- 35 questions.
 - 4.2.7. The minimum passing score of the final exam is seventy percent (70%).
- 4.2.8. Each learner in a distance education course is required at the end of the course to execute an affidavit, on a form approved by the Commission, under the penalties of false swearing stating that he/she is the person who completed the final exam without any assistance. The form (Appendix # 6) is available and may be downloaded from https://rec.wv.gov/Education/Documents/Student%20Affidavit-DE.pdf

It is the responsibility of the course provider to keep those affidavits for at least five years in the participant's file and to present them when audited or required by the Commission.

- 4.2.9. Certificates of course completion shall not be issued prior to completion of the final exam and receipt of the affidavit from the learner.
- 4.2.10. Providers of distance education courses are required to provide the WV Real Estate Commission with access to the actual course for which approval is sought. The access must be provided in both- a review mode and as a learner would access it.
- 4.2.11. Providers are required to submit a copy of their ARELLO certificate when submitting a distance education course for approval. In cases of secondary providers, a copy of

the ARELLO primary provider certificate is also required. In addition, a copy of the instructor(s) Certified Distance Education Instructor (CDEI) designation must also be submitted with the application.

- 4.2.12. It is the responsibility of the course provider to keep the ARELLO course certification current.
- 4.2.13. It is the responsibility of the course provider to terminate access to each course at 12:01 on July 1 of each year.
- 4.2.14. Providers are responsible for providing clear and sufficient information to licensees who purchase a continuing education course, informing them that the course must be completed no later than June 30. Certificates of completion shall be issued only to those who complete the course in the time frame described above.

CHAPTER 5. CERTIFICATE OF COURSE COMPLETION

- 5.1. After successful completion of an approved continuing education course, each participant shall receive a certificate of course completion in a form approved by the Commission. Successful completion means a minimum of 90 % attendance of the course and passing of the final exam, when required.
- 5.2. The certificate shall be presented on the provider's letterhead and shall include the following information:
 - a. The name, address, and license number of the participant
 - b. The title and the approval number of the course
 - c. The name and approval number of the instructor (s)
 - d. The location where the course was offered
 - e. The date of completion
 - f. The number of credit hours awarded
- g. A statement that the course design and delivery are certified by ARELLO (for distance education courses only).
- 5.3. The certificate must be typed (not handwritten and signed in ink by the course instructor or by an authorized representative of the course provider.
- 5.4. It is the responsibility of the licensee to retain the original certificate for five (5) years in a safe and secure location. If selected for auditing, at anytime during the five year period,

the licensee must present the original certificate to the Commission for compliance verification.
5.5. All providers approved to offer continuing education courses in a distance
education format must issue original paper certificate to all participants who successfully pass the
final exam.
5.6. A copy of the approved completion certificate (Appendix # 7) may be
downloaded at :
https://rec.wv.gov/Education/Documents/Certificate%20of%20CE%20course%20completion.pd

CHAPTER 6: COURSE AND INSTRUCTOR EVALUATION

- 6.1. All approved providers must have an evaluation system in place to allow for participant's feedback at the end of each course offering.
- 6.2. The evaluation should include both the course and the instructor. A copy of the evaluation form(s) must accompany the course application.
- 6.3. The course evaluation shall focus on the content and its organization, the delivery method, the handouts for participants, use of active learning techniques, overall evaluation of the course and suggestions for improvement.
- 6.4. The instructor evaluation shall address the knowledge level of the instructor on the subject, the ease of presenting the course content, the use of variety of teaching strategies to reach out to participants considering the difference is their learning styles, his/her way to communicate and interact with participants and encourage their participation and involvement.
- 6.5. For courses delivered in a distance education format, the evaluation shall address the orientation to the course, quality of the course content, availability of support services, ease of use of the technology utilized to deliver the content, required level of interactivity with the instructor, the length of time to receive response to content questions or resolve technical issues, accessability of the instructor and technical support staff.

CHAPTER 7. CONTINUING EDUCATION INSTRUCTORS

- 7.1. Continuing education courses for credit may only be offered by approved continuing education provider taught by an instructor approved by and registered with the Commission.
- 7.2. Every candidate for continuing education instructor shall apply and obtain approval prior to advertising and conducting a course of education. The candidates must submit an application on form prescribed by the Commission and the required non-refundable fee for initial approval in compliance with WV CSR § 174-3.2 and 174-3.3. A copy of the application form (Appendix # 8) may be downloaded from:

https://rec.wv.gov/Education/Documents/CE%20instructor%20application-%202018.pdf

- 7.3. This requirement does not apply to:
- a. Guest speaker(s) whose presentation time cannot account for more than 25 % of the total time of instruction.
- b. Any instructor or professor of a post-secondary educational institution that is accredited by an accrediting agency officially recognized by the United State Department of Education.
- 7.4. To obtain approval, each candidate for continuing education instructor must meet one of the following qualification requirements (WV CSR § 174-3-3):
 - a. Be an attorney at law with a minimum of five (5) years of active practice

in the area of study he or she proposes to teach.

- b. Holds a degree in real estate from an accredited college or university.
- c. Be licensed real estate broker, associate broker, or salesperson with a minimum of five (5) years of experience in the area of study he/she is proposes to teach.
- d. Holds a degree from an accredited college or university and has at least two (2) years of teaching experience and possesses a minimum of two hundred (200) classroom hours in the area of study he/she proposes to teach.
- e. Has a minimum of three (3) years of professional or educational experience as a teacher in the area of study he/she proposes to teach.
 - 7.5. Each application shall be accompanied by a detailed resume of the candidate.
- 7.6. Candidates for instructor of distance education course(s) must submit a copy of their "Certified Distance Education Instructor" (CDEI) designation as part of the application.
 - 7.7. Instructor approvals expire on June 30 of each fiscal year.
- 7.8. To remain active all continuing education instructors must renew on an annual basis no later than June 30 of each fiscal year on forms and trough a process prescribed by the Commission. The required non-refundable renewal fee set forth in Series 2 of the Commission Rules must be submitted with the application. A copy of the renewal application (Appendix 9) may be downloaded from:

https://rec.wv.gov/Education/Documents/CE%20instructor%20renewal%20application.pdf

7.9. To be eligible to renew, all instructors are required to complete annual instructor development workshop (IDW) offered by the Commission.

- 7.10. The attendance of the Commission organized IDW may be waived when the instructor:
- a/ Has attended an IDW organized by the real estate regulatory body of another state. A copy of the certificate of completion must be submitted as part of the application for renewal. In cases when certificates have not been issued, a letter from the regulatory agency will be accepted.
- b. Holds a current Distinguished Real Estate Instructor designation (DREI) verified by a copy of the certificate.
- c. Is an out-of-state instructor who holds a current approval by the National Association of Realtors. The approval shall be general, not for specific course and shall be documented.
- d. Has attended the current year Annual conference of the Real Estate Educators Association (REEA) and has a proof of it.
- e. Has had a documented illness, family issues, or legal restrictions at the time the IDW was offered.
- 7.11. Instructors who have not renewed by the deadline may not teach approved continuing education courses. Any application submitted after the set deadline for renewal will be considered initial application, will go through the initial approval process and will be subject to initial approval fee.

CHAPTER 8: AUDITS, DISCIPLINARY ACTIONS & SANCTIONS

8. Audits.

- 8.1. To ensure compliance with the West Virginia Real Estate License Act and the Commission's Legislative Rules, all approved providers, courses and instructors are subject to audit by the Commission. (WV CSR § 174.3.4).
- 8.2. Subject to auditing is documentation related to: registrations, attendance records, course completion records and certificates of course completion, advertisements, course materials used in conducting the course, and any additional documentation requested by the Commission or its authorized representative.
- 8.3. The audited provider or instructor will receive a written audit report approved by the Commission.
- 8.4. When audit violations are discovered the course provider or instructor will receive a written warning and be given a specified amount of time to correct the issues.

- 8.5. Possible violations are findings when the instructor:
 - 8.5.1. Fails to teach the approved content contained in the course outline.
- 8.5.2. Inadequately teaches the content by using inaccurate, inappropriate or outdated teaching materials and strategics.
- 8.5.3. Engages in unprofessional behavior and/or inappropriate conduct in the classroom including regular tardiness or excessive disorganization; uses profanity or ridicule; makes in appropriate or offensive remarks.
- 8.5.4. Engages in conduct prohibited by local, state or federal laws relating to human rights, anti- discrimination and similar laws.
 - 8.5.5. Fails to display adequate knowledge of the subject being taught.
- 8.5.6. fails to utilize a variety of teaching methods to accommodate different learning styles (visual, auditory and tactile).
- 8.5.7. Make in accurate comments to students which are in conflict with the West Virginia Real Estate License Act and the Commission's Rules.
- 8.6. If the audited provider or instructor fails to respond or take the necessary corrective measures his/her approval maybe affected by non-renewal and/or disciplinary actions.

9. Disciplinary actions.

The Commission make take disciplinary actions against an approved provider and/or instructor if he/she is found in violation of any of the following (WV CSR § 174.3.5):

9.1. Is a party to any falsification of any document or other information provided to the Commission.

- 9.2. Publishes or causes to be published any advertisement which is not in
- compliance with the requirements.
- 9.3. Engages in conducts which demonstrates dishonesty, bad faith or untrustworthiness.
- 9.4. Awards credit to student who fails to comply with the attendance requirements set by the Commission.
 - 9.5. Fails to file with the Commission accurate and complete records as required.
- 9.6. Fails to take corrective measures to remedy the issues identified in an audit report.
 - 9.7. Conduct education offering without prior approval by the Commission.

10. Sanctions.

- 10.1. The Commission may impose sanctions to any provider and/or instructor for any of the violations listed in section 8 & 9 in accordance with the general powers and duties.
- 10.2. If provider's or instructor's approvals has been revoked, the revocation is for a period of two years. Any following application for approval will be processed following the requirements for initial approval.

REFERENCES AND RESOURCES

- West Virginia Real Estate License Act (WV Code § 30-40-1 et seq).
- WV Legislative Rules, Title 174, Series 2 and Series 3 (CSR § 174.2 & § 174.3).
- 1. ADDIE, The Instructional Design Process,

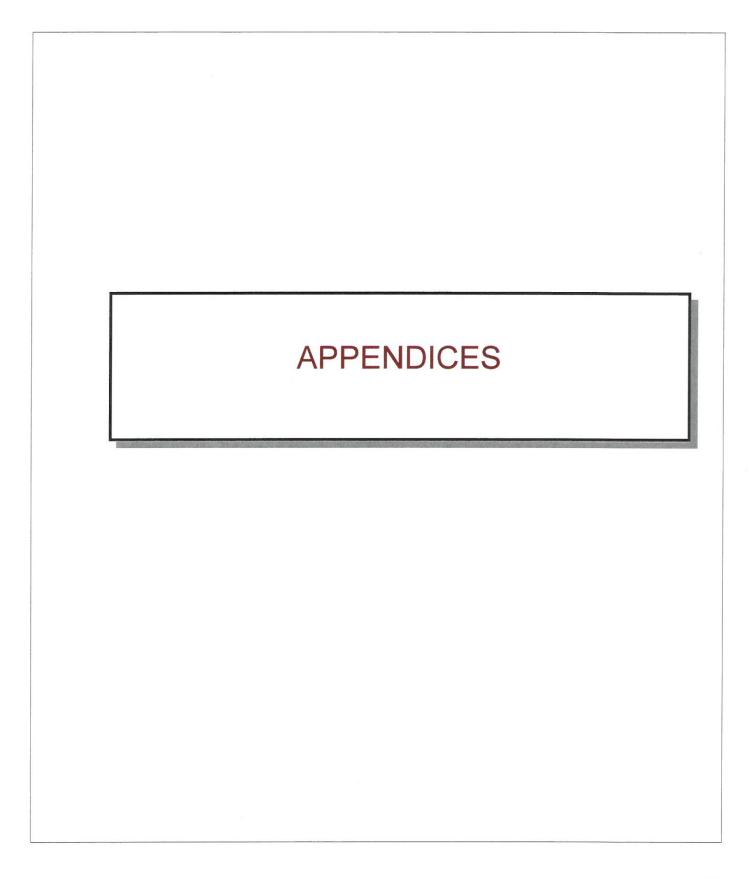
www.Michellemartin.typepad.com/ADDIE.pdf

- 2. Adult Learning Styles, National District Attorneys Advocacy Center, Train the Trainer Workshop, 1999
- 3. ARELLO/ IDECC Distance Education Certification Standards, www.arello.org
- 4. ARELLO/IDECC Distance Education Certification Program Policies and Procedures, www.arello.org
- 5. Bloom's Taxonomy: An Overview, Pearson Education, Inc, https://www.teachervision.com
- 6. Bloom's Taxonomy of Learning Domains, The performance Juxtaposition, http://www.nwlink.com/~donclark/hrd/bloom.html

- 7. Chuck Hodell, The Basics of ISD Revisited, ASTD Press, Issue 1010, October 2010
- 8. Instructional Design Process, Cindy Vinson, Ed.D, www.fhda.edu
- 9. Instructional System Design, Donald Clark, 1995, updated 2000,

http://www.nwlink.com~donclark/hrd/sat2.html

- 10. Preparing Learning Objectives: A Teaching Resource provided by the Office of the Vice Chancellor for Planning and Academic Support, The University of Tennessee, Memphis, prepared by Raoul A. Arreola, PhD
- 11. Requirements and Expectations for High Quality Education, Instructor Development Workshop, WVREC, 2012
- 12. The Adult Learner, The Defensive Classic in Adult Education and Human Resources Development, 7th edition, Malcolm S. Knowles, Elwood F. Holton, and Richard A. Swanson, published by Elsevier, Inc.
- 13. Writing Objectives Using Bloom's Taxonomy, The Center for Teaching and Learning, http://teaching.uncc.edu/learning-resources/





https://rec.wv.gov

CONTINUING EDUCATION PROVIDER APPLICATION

□ Initial Approval-\$ 50.00	fee	
PROVIDER NAME		DATE
PROVIDER ADDRESS		
CITY, STATE, ZIP		FAX
CONTACT PERSON		
CONTACT PERSON'S TITLE		PHONE
EMAIL ADDRESS		WEB SITE
PROVIDER OWNERS/DIRECTORS		
Name	Address	
City, State, Zip		
Name	Address	
City, State, Zip		
Name	Address	
City, State, Zip		
Name	Address	
City, State, Zip		
SCHOOL/INSTITUTION EXPERIEN	ICE IN OFFERING EDU	JCATIONAL PROGRAMS:

ATTENDANCE MONITORING POLICY: Provide a statement explaining how you intend to monitor attendance
Submit a copy of the attendance verification form.
ADMISSION/REFUND POLICY: Provide a statement explaining your admission policy and how refunds are to
be made.
THE AMERICANS WITH DISABILITIES ACT (ADA). Any private entity that offers courses or examinations related to licensing for professional or trade purposes must offer such courses or examinations in a place and manner
accessible to all persons, or offer alternative but equal arrangements. This may include the provision of auxiliary aids and services for persons with disabilities. For more information please contact your Equal Employment
Opportunity Commission.
EXAM and RE-EXAM PROCEDURES (if applicable): Provide a statement explaining your exam procedure and
your policy for make-up exam(s).
METHOD OF RECORD MAINTENANCE: Provide a statement explaining your procedure for maintaining all
continuing education records for a minimum of five years.
I hereby certify:
That all information supplied herein and on all attachments is true and accurate and that this program will
be conducted in compliance with the Americans with Disabilities Act (ADA);

That the provider of this course has not had a real estate education certification denied or revoked by any

regulating entity of any state or jurisdiction;

All approved courses will be open to all individuals on an equal basis;

The Real Estate Commission's authorized representatives may appear to inspect or monitor any course; Certificate's of course completion will only be issued to those students who have complied with all the requirements needed to earn a completion certificate;

A Certificate of course completion will be issued to each student which will contain the student's name and address, the course title, completion date and the number of hours awarded; and

All provider representatives have read and understand the Real Estate License Law (WV Code § 30-40-1 et seq.), and the Legislative Rules (WV CSR § 174-1, 174-2 & 174-3), as they relate to continuing education courses, and agree to abide by the provisions contained therein.

SIGNATURE OF CONTACT PERSON:	DATE:
------------------------------	-------

School	name:	
WV CE	Provider #:	
Course	#:	

Report of Students who Completed Continuing Education Course Fiscal Year Ending June 30, 20___

* For distance education courses only

#	Student name	WV license # (WV-00xxxx)	Date Purchased*	Date Completed	Hours Awarded



https://rec.wv.gov

CONTINUING EDUCATION PROVIDER RENEWAL APPLICATION

☐ Renewal fee- \$ 35.00	
PROVIDER NAME	
WVREC PROVIDER NUMBER:	
If changes were made, please provide curren	
ADDRESS	
WEBSITE	
CONTACT PERSON	
E-MAIL ADDRESS OF CONTACT PERSON_	
Signed	Date
FULL NAME	
TITLE:	

WVREC June, 2018



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CONTINUING EDUCATION COURSE APPLICATION

☐ Initial Approval-\$ 75.00 fee per course	v.
COURSE PROVIDER:	WVREC #
COURSE TITLE:	
REQUESTED CE HOURS: COST:	MAXIMUM # OF STUDENTS:
ENCLOSED WITH THIS APPLICATION ARE:	DIFFICULTY LEVEL:
a copy of all course materials & handouts	Beginning
a copy of the final exam (if applicable)	Intermediate
a copy of the course & instructor/s evaluation form	Advanced
a copy of the proposed advertisement	COURSE TYPE:
a copy of the ARELLO certification (if DE course)	In Class Distance Education: on-line other
LIST MAJOR REFERENCE MATERIALS USED IN TH	E DEVELOPMENT OF THIS COURSE:
THIS COURSE WILL BE OFFERED AT THE FOLLOW	ING LOCATIONS:
Date: Place:	
Date: Place:	
THE INSTRUCTOR(S) FOR THE COURSE WILL BE:	
NAME:	WVREC #
NAME:	
NAME:	

THE MAIN BENEFITS TO THE LICENSEE WHO ATTENDS THIS COURSE WILL BE:		
EXPLAIN TH	HE TEACHING STRATEGIES WHICH WILL I	BE USED:
Provide an ou	tline of your course broken into segments. Outlin	ne the learning objectives for each segment by
defining "WH	AT THE PARTICIPANT WILL BE ABLE TO	DO AFTER THIS SEGMENT?"
TIME:	CONTENT OUTLINE- break into segments. Also indicate length of break (s).	LEARNING OBJECTIVES- after completion of each segment the participant will be able to:
4 488 59		
1975 355		
Attach addition	nal sheets if necessary	
PROVIDER R	EPRESENTATIVE:	
SIGNAT	URE	DATE
TITLE		



https://rec.wv.gov

CONTINUING EDUCATION COURSE RENEWAL APPLICATION

☐ Renewal fee - \$ 50.00	
COURSE PROVIDER:	WVREC Provider #
COURSE TITLE:	
REQUESTED CE HOURS:	MAXIMUM # OF STUDENTS:
THIS COURSE WILL BE OFFERED AT THE FOLLO	WING LOCATIONS:
Date: Place:	
Date: Place:	
THE INSTRUCTOR(S) FOR THE COURSE WILL BE	:
NAME:	WVREC #
NAME:	WVREC #
NAME:	WVREC #
By signing the application, I hereby certify that no significant course have been made.	icant changes to the content of the initially approved
PROVIDER REPRESENTATIVE:	
SIGNATURE	DATE
TITLE	

STUDENT AFFIDAVIT DISTANCE EDUCATION COURSE

Course Provider:		
Course Provider: Course Title: Credit Hours Earned:	WVREC Course #:	
Credit Hours Earned:		
Student Name:Address:		
I,	, do hereby certify under the seq. that: ove described course for at least	penalties of the number of
hours specified to be awarded for comp	pletion of the course;	
2. I am the individual that completed the	final examination; and	
3. I received no assistance while completi	ng the final examination.	
	Student Signature	
STATE OF:		
COUNTY OF:		
Taken, subscribed and sworn before me thi	s day of	, 20
My Commission expires		
	Notary Public	

Notary Seal

MUST BE SUBMITTED TO THE PROVIDER WITH THE FINAL EXAMINATION

PROVIDER LETTERHEAD

ORIGINAL CERTIFICATE

IMPORTANT DOCUMENT

You must retain this original certificate for five (5) years, in a safe and secure location. The Real Estate Commission may contact you at any time within five (5) years and request that you submit this ORIGINAL CERTIFICATE for verification.

DO NOT SUBMIT THIS CERTIFICATE WITH YOUR RENEWAL FORM

Student Name:	Licensee #: WV
Address:	
Course Information:	
Course Title:	Course #:
	Instructor#:
Location:	
Credit Hours Earned:	
I hereby certify that the individual name	d above has completed the continuing education
-	nducted in full compliance with WV Code §30-40-1
et seq. and Legislative Rule §174-3-1	
,	
	Authorized Signature
	Authorized Digitature

A Charge May Be Applied For Replacement



CONTINUING EDUCATION INSTRUCTOR APPLICATION

□ Initial Approval-\$ \$	50.00 fee
NAME	
ADDRESS	WORK PHONE
	CELL PHONE
E-MAIL ADDRESS	
COURSE/S WISH TO TI	EACH.
	EACH.
TYPE OF EDUCATIONAL	OFFERING I WILL BE ENGAGED IN:
() In-class	Distance Education (attach a copy of your CDEI certificate)
COURSE PROVIDER(S) I	FOR WHOM I WILL INSTRUCT:
I HAVE HAD THE FOLLO	WING EDUCATION:

I HAVE ATTENDED A REAL ESTATE INSTRUC	TOR DEVELOPMENT WORKSHOP:
YESNO If YES, When:	Where:*
Sponsored by:	
* Please provide a copy of the completion certific	
I HAVE HAD THE FOLLOWING EMPLOYMENT	EXPERIENCE:
I HAVE HAD THE FOLLOWING EXPERIENCE T	FEACHING ADULTS:
I HOLD THE FOLLOWING LICENSES AND DES	SIGNATIONS:
Date first issDate first iss	ued
Date first iss	ued
Date first iss	ueu
REFERENCES:	Phone
1. NameAddress	Association with applicant
2. Name	Phone
Address	Association with applicant
3. Name	Phone
Address	Association with applicant
I attest to having qualities of honesty, integrity and real estate license or instructor certification revoke license or instructor certification renewal denied be have not been convicted of, or entered a plea of roffense. I have not had any civil judgement ente misrepresentation or deceit. I attest that the informula and correct.	ed or suspended, or had a real estate y any regulating entity of any state. I nolo contendere to any criminal red against me based on fraud,
Signed	Date

For this application to be considered, the following must be attached:
a current detailed resume
a copy of applicant's "Certified Distance Education Instructor" (CDEI)
certificate (for distance Education course Instructors only)issued by IDECC



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CONTINUING EDUCATION INSTRUCTOR RENEWAL APPLICATION

□ Renewal fee- \$ 35.00	
NAME	
INSTRUCTOR NUMBER:	
If changes were made, please provide current information:	
ADDRESS WORK PHONE	
CELL PHONE	
E-MAIL ADDRESS	
I HAVE ATTENDED A REAL ESTATE INSTRUCTOR DEVELOPMENT WORKSHOP: YESNO If YES, When:Where:* Sponsored by: * Please provide a copy of the completion certificate if outside of WV I attest to have not had any real estate license or instructor certification revoked or suspended or had a real estate license or instructor certification renewal denied by any regulating entity of any state. I have not been convicted of or entered a plea of nolo contendere to any criminal	
offense. I have not had any civil judgement entered against me based on fraud, misrepresentation, or deceit. I attest that the information provided on this application is true and correct.	
Signed Date	